# AMBER COMMUNITY

# Be Safe Road Safe

YOUNG PEOPLE AND ROAD SAFETY



Young drivers are involved in a huge proportion of road crashes, due to a combination of inexperience and a tendency of risky behaviour. Amber Community are committed to educating and improving driver attitudes and behaviours.

#### STAYING SAFE

Our youth presentation is specifically focussed on issues that affect young people using our roads. Our program aligns with the Victorian Government's Safe System approach to improve driver attitudes and behaviours.

The program includes:

• Being flexible on length and can go from as little as an hour to a whole day session

- Being interactive, exploring risks and alternatives to current driving practices
- Activities that get participants thinking about what they currently believe
- · How to keep themselves and others safe
- Consequences of the law and trauma related to crashes
- Conversations with people impacted by trauma on our roads.



1300 367 797 www.ambercommunity.org.au



## **VOLUNTEERS SPEAK IN OUR PROGRAMS**

We have a volunteer speak about how they have been personally impacted by road trauma. They talk about what happened, what the causes were after the investigation, and the affect on themselves, friends, family and the community.

For longer sessions, there would be two to three volunteer speakers including an emergency services speaker.

#### WHY OUR PROGRAM WORKS

Our program is not about driving skills, but about the behaviours and attitudes we take to our driving and what will keep us and others safe.

We explain why the laws are there, such as reducing our speed reduces the impacts on a person if we crash.

We make it clear what the consequences will be if you get caught by police doing the wrong thing and the impacts this can have on your life, getting jobs and travelling.

We also want people to know that the belief of 'trying not to get caught' is not the worst that can happen when you break the law and display risky behaviours on our roads.

### **LOCAL COMMUNITY**

Because the program is being run by local people for local people we are able to run the sessions with the issues affecting young people in their community not a 'one size fits all' type program.

Any education needs to make sense to young people, look at the issues that personally affect them, is real and is at a time when it will have the most impact and mean something to them. In road safety it needs to be when they are driving. People learn in different ways and we need to make sure our presentations/programs reach all in some way.

It is important we keep road safety as an important part of people's education.

Our presentation does not have a negative impact on participants; the aim is not to traumatise them or to scare them as we want them to drive safely. Having real people tell their personal story can be very powerful as it is REAL.

#### **OUTCOMES**

Youth are empowered to make choices toward being a safer road user.

"I didn't find anything not useful... It was extremely interesting and sad, which was good."

"The presentation has been an opening experience to the dangers of drunk driving and car crashes and how they damage the lives of not just the people in the crash, but those around them."

"Learning about the ripple effect and how it affects so many people. The personal story gave me an impact."

#### CONTACT

For more information or to book your **Be Safe Road Safe** program, please call **1300 367 797** or email office.manager@ambercommunity.org.au

